



For Immediate Release

Krista Drobac, 202-415-3260

Kristen Ratcliff McGovern, 202-640-5942

Sirona Strategies Further Deepens Healthcare Bench

Leading healthcare consulting firm, Sirona Strategies, announced today that Matthew Fery and Spencer Porr have joined the team.

Fery and Porr will build on the firm’s experience in health care decision making at the federal and state levels, bringing additional insight and expertise that will be valuable as Sirona Strategies’ clients navigate the shifting health care landscape.

Fery was previously a senior health advisor to a House Ways & Means Committee member and the legislative director for the Governor of the Commonwealth of Puerto Rico. Fery has experience in both Medicare and Medicaid, and developing complex strategies to advance legislative and regulatory objectives.

“Matt is a skilled government affairs strategist with significant experience bringing disparate groups of stakeholders together to advocate for key policy issues. Our clients will be well-served by the blend of federal and state experience he brings to the table,” said Krista Drobac, a partner at Sirona Strategies.

Porr comes to Sirona Strategies from The Health Management Academy (HMA) where he was the Director of Health Policy & Federal Affairs. During his time at HMA, he provided strategic analysis and insight to C-suite executives of the nation’s largest health systems on federal legislative and regulatory issues, including alternative payment models, telehealth and drug pricing. He was also part of the 2010 gubernatorial campaign for New York Governor Andrew Cuomo.

“Having worked with health systems across the country, Spencer is attuned to the opportunities and challenges that are presented by evolving market dynamics, regulation and legislation. He will be an asset to our clients, many of whom are navigating new payment and delivery models in an ever-changing health care system,” said Sirona Strategies’ partner, Kristen Ratcliff McGovern.

Sirona Strategies is a strategic consulting firm at the intersection of politics, policy and business. We counsel clients across the health care spectrum on regulatory, legislative and market dynamics that can be leveraged to best position them in a rapidly shifting environment. Sirona Strategies offers its clients policy expertise, political savvy, business acumen and opportunities to be heard by Washington thought leaders and decision makers. Visit sironastrategies.com for more information.