

# BCBSA Health IT Roundtable Speaker Bios

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## **Opening Remarks**

Justine Handelman, Senior Vice President, Office of Policy and Representation, Blue Cross Blue Shield Association

Justine Handelman is Senior Vice President of the Office of Policy and Representation for the Blue Cross Blue Shield Association (BCBSA), a national federation of 36 independent, community-based and locally operated Blue Cross and Blue Shield (BCBS) companies. The BCBS System is the nation's largest health insurer, covering one-in-three of all Americans.

In leading BCBSA lobbying and policy development activities, Handelman represents BCBSA's Washington office and BCBS companies with the Administration, Congress, government agencies and other national associations. This includes development of legislative and regulatory policy positions and legislative strategy on a wide range of issues, including healthcare reform, government programs, healthcare financing, tax legislation and health information technology.

Handelman has more than 25 years of experience in providing strategic analysis, policy development and federal representation on legislative, regulatory and federal policy issues pertaining to public and private healthcare. During her tenure, she has developed key policy positions that were incorporated in legislation enacted by Congress on key healthcare issues, including Medicare Modernization Act, the Affordable Care Act, legislation to prevent opioid abuse and legislation to address mental health parity.

Prior to joining BCBSA in 2001, Handelman was the Director of the Health Care Practice Group in the Government Relations Division of SmithBucklin. In this capacity, she was responsible for the day-to-day government relations activities for several non-profit professional medical specialty societies and healthcare organizations. Prior to joining the Smith, Bucklin team, she served as a senior legislative associate of MARC Associates, Inc.

Handelman received her bachelor's degree in political science from the Catholic University of America and serves on the board of directors for URAC.

## **Congressional Keynote**

Senator Cassidy (R-LA), Member of the Senate Finance Committee and Senate HELP Committee, U.S. Senate

Dr. Bill Cassidy is the United States Senator for Louisiana.

Bill grew up in Baton Rouge, Louisiana, and attended Louisiana State University (LSU) for undergraduate and medical school. In 1990, Bill joined LSU Medical School teaching medical students and residents at Earl K. Long Hospital, a hospital for the uninsured.



During this time, he co-founded the Greater Baton Rouge Community Clinic, a clinic providing free dental and health care to the working uninsured. Bill also created a private-public partnership to vaccinate 36,000 greater Baton Rouge area children against Hepatitis B at no cost to the schools or parents. In the wake of Hurricane Katrina, Bill led a group of health care volunteers to convert an abandoned K-Mart building into an emergency health care facility, providing basic health care to hurricane evacuees. In 2006, Bill was elected to the Louisiana State Senate.

In 2008, he was elected to the United States House of Representatives to represent Louisiana's Sixth Congressional District.

In 2014, he was elected to the U.S. Senate. He serves on the Finance Committee, the Health, Education, Labor, & Pensions Committee, the Energy and Natural Resources Committee, and the Veterans Affairs committees.

Following his successful efforts to lower the cost of health care, secure coastal restoration projects to protect Louisiana families from natural disasters, reform our nation's mental health system, and secure many other legislative accomplishments, Bill was reelected in 2020 to his second term in the U.S. Senate. Bill is married to Dr. Laura Cassidy and they have three children. Laura is a retired general surgeon specializing in breast cancer. She helped found a public charter school to teach children with dyslexia. Bill, Laura and their family attend church at the Chapel on the Campus.

### **Keynote from ONC**

Micky Tripathi, National Coordinator for Health IT, Office of the National Coordinator, U.S. Department of Health and Human Services

Micky Tripathi is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.

Mr. Tripathi has over 20 years of experience across the health IT landscape. He most recently served as Chief Alliance Officer for Arcadia, a health care data and software company focused on population health management and value-based care, the project manager of the Argonaut Project, an industry collaboration to accelerate the adoption of FHIR, and a board member of HL7, the Sequoia Project, the CommonWell Health Alliance, and the CARIN Alliance.

Mr. Tripathi served as the President and Chief Executive Officer of the Massachusetts eHealth Collaborative (MAeHC), a non-profit health IT advisory and clinical data analytics company. He was also the founding President and CEO of the Indiana Health Information Exchange, a statewide HIE partnered with the Regenstrief Institute, an Executive Advisor to investment firm LRVHealth, and a Fellow at the Berkman-Klein Center for Internet and Society at Harvard University.

He holds a PhD in political science from the Massachusetts Institute of Technology, a Master of Public Policy from Harvard University, and an AB in political science from Vassar College. Prior to receiving his PhD, he was a Presidential Management Fellow and a senior operations research analyst in the Office of



the Secretary of Defense in Washington, DC, for which he received the Secretary of Defense Meritorious Civilian Service Medal.

### Panel #1: Data, Infrastructure, and Fostering Emerging Technology

#### Moderator: Sophia Tripoli, Director, Health Care Innovation, Families USA

Sophia Tripoli is the Director of Health Care Innovation at Families USA where she helps to lead Families USA's work on value initiatives that focus on addressing the biggest drivers of health care costs and inadequate quality in the health system, and on forwarding consumer-focused policy agendas to improve health care delivery and payment systems. As part of this work, Sophia leads Families USA's Consumers First initiative that focuses on redesigning the economic incentives of the health care system to deliver high value health care. Sophia also helps leads Families USA's efforts to protect, expand and improve the Medicaid program at the state level through state legislative action and citizen's initiatives. As part of this work, Sophia generates policy analysis, and works to foster partnerships with national and state health policy experts, state legislators, and consumer health leaders and advocates. In addition, she helps lead Families USA's work to strengthen the dialogue between consumer health leaders and governors' leadership on targeted health policy priority areas. Sophia represents Families USA as Co-Chair of the Public Policy Work Group for the Health Care Transformation Task Force and represents Families USA on the National Advisory Committee for the National Center for Complex Health and Social Needs.

Prior to joining Families, Sophia worked at the Centers for Medicare and Medicaid Services (CMS) in the Center for Medicare and Medicaid Innovation (CMMI), State Innovation Group where she oversaw the implementation of State Innovation Model Awards (SIM) for Round 2 Test States. While working at CMMI, Sophia also worked across multiple divisions to align new CMMI payment and delivery models with state health reform efforts, including Accountable Care Organization models, the Comprehensive Primary Care Plus model, and the Medicaid Innovation Accelerator Program.

Before joining CMMI, she worked as a Senior Health Policy Analyst at the National Governors Association, Center for Best Practices. There, she provided policy analysis, technical assistance, and resource development for governors and their staff across a range of policy issues including Medicaid delivery system reform, Complex Health and Social Needs, high-impact pharmaceutical therapies, and community-based oral health interventions.

Sophia holds an M.P.H from George Washington University and a B.A. in international affairs with a concentration in global public health from George Washington University.

#### Dr. Jim Jirjis, Chief Information Officer, HCA Healthcare

Dr. Jim Jirjis joined HCA Healthcare in August, 2013 as Chief Health Information Officer of the Clinical Services Group. He is a graduate of the University of Illinois, Champaign (BS, Cum Laude), the University of Chicago's Pritzker School of Medicine (MD) and Vanderbilt University's Owen School of Management (MBA). He is board certified in Internal Medicine and completed a fellowship in Infectious Diseases at Vanderbilt University Medical Center (VUMC).



Currently at HCA Healthcare, Dr. Jirjis leads the clinical informatics strategy for the entire enterprise, enabling interoperability between internal assets and scaling those capabilities to include external exchange partners, improving the clinician experience by developing and deploying clinician and patient tools which are purpose-built yet cohesive, and developing and implementing regulatory compliance strategies with an emphasis on practical application and operational efficiency. During his tenure, he has been instrumental in developing partnerships with national health information exchanges, monitoring and improving data quality, and driving strategic investments in front-end tools for clinicians, such as PatientKeeper and MobileHeartbeat, with the long term goal of "owning the design of the clinician experience."

Before joining HCA Healthcare, Dr. Jirjis practiced Internal Medicine at Vanderbilt University Medical Center (VUMC), where he served as Medical Director of Primary Care and Chair of the Medical Records Committee. He was appointed Assistant Chief Medical Officer at VUMC in 2002, promoted to Chief Medical Information Officer in 2005, and had the honor of serving as Director of the Innovation Integration team, 2009-2013.

Dr. Jirjis is a longtime champion of electronic medical record (EMR) adoption among the healthcare community. His accomplishments in EMR advancement include: co-developing the VUMC StarPanel enterprise EMR and developing the MyHealthatVanderbilt patient web portal; the Star Tracker disease management tracking system, an electronic communication system; and a reporting interface for Vanderbilt University. These initiatives were integral in the establishment of VUMC's EMR, which has been recognized as one of the nation's top systems.

Among his many notable achievements, Dr. Jirjis developed and led implementation of the VUMC Medical Home, which was awarded a \$19 million grant in 2012 by the Centers for Medicare and Medicaid Services. This initiative aims to improve chronic disease management for patients with high blood pressure, heart failure, and diabetes, in addition to lowering costs and improving the quality of patient care.

Linda Hyde, Coding Terminologist, EMI Advisors/Gravity Project; member of the American Health Information Management Association (AHIMA) Advocacy Practice Council

Linda Hyde, RHIA, is a consultant specializing in coding and classification systems and health data analytics. Linda was one of the founders of MediQual Systems, a provider of risk adjustment and performance measurement software and consulting solutions to hospitals for more than 20 years.

After the acquisition of MediQual by Cardinal Health/Carefusion, Linda served in a number of management positions in product development and research. She has an extensive background in health information management (HIM), coding classifications systems, and healthcare data analytics and has presented and published on many of these topics.

Her consulting projects include working with a number of classifications and terminologies including ICD-10-CM/PCS, CPT/HCPCS, LOINC, SNOMED CT and RxNorm. These projects included education, development of value sets, mapping across terminologies and submission of new concepts to the terminology stewards. She is currently service as the terminologist for the Gravity Project®, convening stakeholders to develop consensus driven standards on Social Determinants of Health.



Linda is also an active volunteer for her professional organization at the national and state level. She is currently a member of the AHIMA Advocacy practice council and has co-chaired the AHIMA Classifications and Terminology and Quality Initiatives and Secondary Data Use Practice Councils. She was a member of the National Quality Forum (NQF) Expert Panel on Coding Maintenance charged with providing the NQF with recommendations for transitioning quality measures from ICD-9 to ICD-10.

Linda is also the President of the Board of Directors for the Rainbow Child Development Center, a non-profit organization providing comprehensive childcare and supportive social services to low-income children in Worcester, Massachusetts

James Daniel, Lead, State and Local Public Health, Amazon Web Services; former Director of Public Health Innovation, U.S. Department of Health and Human Services Office of the Chief Technology Officer

Jim Daniel, Public Health Lead, State and Local Government, Amazon Web Services (AWS). Jim Daniel is the Public Health lead for State and Local Government at Amazon Web Services (AWS). Prior to joining AWS, Jim served for almost a decade with the United States Department of Health and Human Services, most recently as the Director of Public Health Innovation for the Office of the Chief Technology Officer, and prior to that as the Public Health Coordinator for the Office of the National Coordinator for Health IT. Before joining the federal government, Jim was the Chief Information Officer for the Massachusetts Department of Public Health. Jim also holds an adjunct position in Drug Regulatory Affairs with the Massachusetts College of Pharmacy and Health Services.

#### Joe Bastante, Chief Technology Officer, BCBS-NC

Joe Bastante is the Chief Technology Officer at Blue Cross and Blue Shield of North Carolina. He leads our IT investment strategy with over 25 years of technology leadership and consulting experience across many industries. Joe ensures our technology enables us to achieve our mission to lead the healthcare transformation with an unwavering commitment to quality, affordability and exceptional experience. He's passionate about understanding the inner workings of technology, separating hype from fact, and finding a fast path to business value.

#### Panel #2: Patient Access and Trust

#### Moderator: Lina Walker, Vice President, Health Security, AARP

Lina Walker serves as the vice president of health security in AARP's Public Policy Institute, where she leads a team of senior health policy and health services researchers. She has spent nearly 20 years conducting research and publishing on health care and retirement issues. Lina's recent work includes analyzing Medicare reform proposals and their effect on beneficiaries and Medicare's long-term financial status. In addition, she has worked on issues related to the financing of Social Security and Medicaid, private pension reform, long-term care financing, and health and long-term care insurance.

Before joining AARP, Lina was the research director at the Retirement Security Project, a joint project between the Brookings Institution and Georgetown University, and she was a research assistant professor



at Georgetown Public Policy Institute. Previously, she worked at the Congressional Budget Office, where she modeled the effects of rising disability rates on the Social Security, Medicare, and Medicaid programs. Lina's work also included projecting the long-term financial status of the Medicare and Social Security trust fund. Early in her career, she worked at the Office of Policy Analysis of the Maryland General Assembly, where she provided staff support to Maryland's state legislators and analyzed the effects of health and long-term care proposals on the state's budget and consumers.

Lina serves on several expert panels at the National Quality Forum and is a fellow at the National Academy of Social Insurance. She has written and presented on a broad range of health and retirement issues. Lina has a PhD in economics from the University of Michigan.

## Dr. Darilyn V. Moyer, Executive Vice President and Chief Executive Officer, American College of Physicians

Darilyn V. Moyer, MD, FACP, FRCP, FIDSA, is the Executive Vice President and Chief Executive Officer of the American College of Physicians (ACP).

Board certified in internal medicine and infectious diseases. Dr. Moyer has been a Fellow of ACP (FACP) since 1995. FACP is an honorary designation that recognizes ongoing individual service and contributions to the practice of medicine. She has served on ACP's Board of Regents, which manages the business and affairs of ACP and is the main policy-making body of the College, chaired ACP's Board of Governors, and served as Governor of ACP's Pennsylvania Southeastern Chapter. She currently serves as President-elect on the Board of Directors for the Council of Medical Subspecialty Societies, and is the Chair of the Primary Care Collaborative. She is a member of Women of Impact and is the 2020 Recipient of the American Medical Women's Association Elizabeth Blackwell Award.

Prior to becoming ACP's EVP and CEO, Dr. Moyer was a Professor of Medicine, Executive Vice Chair for Education in the Department of Medicine, Internal Medicine Residency Program Director and Assistant Dean for Graduate Medical Education at Lewis Katz School of Medicine at Temple University. She was previously the Co-Faculty Advisor for the Temple University School of Medicine Internal Medicine Interest Group and for the Temple University School of Medicine Student Educating About Healthcare Policy Group. She received the Temple University School of Medicine Women in Medicine Mentoring Award in 2012.

Dr. Moyer's research and scholarly activity interests and presentations have been in the areas of diversity, equity and inclusion in healthcare, medical education, high value care, patient safety, professionalism and digital media, and HIV/infectious diseases.

She received her Bachelor of Arts degree in the Biological Basis of Behavior, Biology and Psychology from the University of Pennsylvania and attended medical school at Temple University School of Medicine. She completed her internal medicine residency at Temple University Hospital and served as a Chief Resident/Clinical Instructor of Medicine. She went on to complete an Infectious Diseases Fellowship at Harbor-UCLA Medical Center in Torrance, CA. She currently practices part time at Temple University Internal Medicine Associates.



#### Dr. S. Mark McNeill, Trillium Family Medicine, Asheville, North Carolina

Dr. McNeill grew up in Raeford, NC. After graduating from Appalachian State University, he received his M.D. from Brody School of Medicine at East Carolina University. He completed his residency in Family Medicine at MAHEC in Asheville. After residency, he worked as a General Practitioner for a year in New Zealand. He then settled back in the Asheville area with his wife, Shelley, to practice Family Medicine. He is board certified in Family Medicine and enjoys patients of all ages. His special interests include sports medicine, geriatrics, and health information technology. In his free time, Dr. McNeill enjoys birding, tennis, cooking, and e-biking to work.

## Leigh Ann Eagle, Director, Health and Wellness Program, Maintaining Active Citizens, Inc., an Area Agency on Aging

Leigh Ann Eagle, BS is the Executive Director the Living Well Center of Excellence, Project Living and is the Project Director of the Chronic Disease ACL grant, and is a member of regional planning groups on Chronic Disease. She is also the Director of the Health & Wellness Program at MAC, Inc., an area agency on aging that serves the four lower Eastern Shore counties. Ms. Eagle is responsible for all aspects of program design and management for the MAC, Inc. Health & Wellness Center, including public and private grants management. She manages a wide range of federal, state, and private foundation grants. MAC Inc., under Leigh Ann's leadership, is connecting healthcare organizations with aging and community resources to coordinate evidence-based programs of care. She is a Master Trainer for Stepping On, Chronic Disease Self-Management, and is certified in Patient Navigation. Leigh Ann was runner-up recipient of The John A. Hartford Foundation 2017 Business Innovation Award, and together with Peninsula Regional Medical Center, received the Health Quality Innovator of the Year Award in Population Health Innovations in October 2017. She is also a co-creator of the Stepping Up Your Nutrition malnutrition session, which received the International Council on Active Aging® 2017 Innovators Achievement Award and an n4a 2018 Aging Innovations Award in July 2018.

## Laurent Rotival, SVP Strategic Technology Solutions; Chief Information Officer; Cambia Health Solutions

Laurent leads Cambia's development of next generation technology solutions that will help create a more person-focused approach to health care. Laurent brings 25 years of senior leadership experience in IT business strategy and growth from some of the most well-known global brands and Fortune 10 companies.

He also provides strategic direction for information technology services to ensure day-to-day operations align with Cambia's transformation from a traditional health plan to a consumer-centric total health solutions company.

Prior to joining Cambia, Laurent was senior vice president and general manager at GE Healthcare. Based in Istanbul Turkey, he led the GE Healthcare IT business in its highest growth region, which was comprised of 85 countries in emerging markets, including Russia, Central Asia, Turkey, the Middle East and Africa.



Earlier in his career with GE, Laurent served as president and CEO of GE Healthcare Korea and GE Healthcare IT Enterprise Solutions, including Global CIO roles for GE's Energy, Oil & Gas and NBC Universal divisions.

Laurent holds a bachelor's degree with honors, and a master's degree in materials science and engineering from Brown University.

### Congressional Keynote

Representative Peters (D-CA), Member of the House Energy & Commerce Committee and House Budget Committee, U.S. House of Representatives

Congressman Scott Peters serves California's 52nd Congressional District, which includes the cities of Coronado, Poway and most of northern San Diego. First elected in 2012, Scott has worked across the aisle to fix a broken Congress and stand up for San Diego's military and veterans community. Scott Peters currently serves on the House Small Business Committee and the House Energy and Commerce Committee, where he advocates for investment in scientific research, supports the military's goals to enhance their energy security, and fights for commonsense healthcare reforms that work for families and small business owners.

Scott Peters is a civic leader who has made improving the quality of life in San Diego his life's work. After a 15-year career as an environmental lawyer, Scott was elected to the San Diego City Council, where he later became the City's first City Council President. On the Council, Scott helped lead the \$2 billion redevelopment of downtown San Diego, the cleanup of the city's beaches and bays, and the completion of a number of major infrastructure projects. He also pursued greater accountability and efficiency in government through the creation of a new Council/Mayor form of government with an independent budget review function.

In 2001, the governor appointed Scott to the Commission on Tax Policy in the New Economy, and in 2002, the Speaker of the Assembly appointed Scott to the California Coastal Commission.

Scott also later served as chairman of the San Diego Unified Port District – a major economic engine that supports over 40,000 high-skill, high-wage jobs for San Diegans, with \$3.3 billion in direct regional economic impact.

Scott earned his undergraduate degree from Duke University (magna cum laude, Phi Beta Kappa) and worked as an economist for the United States Environmental Protection Agency before attending New York University School of Law. He and his wife of 33 years reside in the La Jolla neighborhood of San Diego, California, where they raised their son and daughter.

During his time in Congress, Scott has passed legislation to give the military the advanced technology it needs to fight terrorism, to level the playing field for small businesses competing for government contracts, and has succeeded in getting the federal government to make changes to the homelessness funding formula that disadvantages San Diego. Ranked the 4th most independent Democrat in Congress by the National Journal, Scott Peters understands that business problems have bipartisan solutions, and is never afraid to work across party lines to build consensus and get things done.



### **Closing Remarks**

#### Sinsi Hernández-Cancio

Sinsi Hernández-Cancio, JD, is a vice president at the National Partnership for Women & Families, where she leads the Health Justice team. She is a national health and health care equity policy and advocacy thought leader with 25 years of experience advancing equal opportunity for women and families of color, and almost 20 years advocating for increased health care access and improved quality of care for underserved communities. Sinsi is deeply committed to transforming our health care system to meet the needs of our rapidly evolving nation so we can all thrive together. She believes that our future prosperity depends on ensuring our health care system routinely provides excellent, comprehensive, culturally centered and affordable care for every single person, family and community, and that this requires the dismantling of structural inequities including racism, sexism, ableism, homophobia, transphobia, xenophobia and religious bigotry.

Sinsi is a recognized leader in the national health equity movement, a sought-after strategic advisor and a dynamic, inspiring speaker. She has presented at national events across the country and served on numerous advisory committees for organizations including the National Academy of Medicine, the National Committee for Quality Assurance, the Patient Centered Outcomes Research Institute, the Robert Wood Johnson Foundation, the National Center for Complex Health and Social Needs and the American Association of Pediatrics. She has published extensively and has appeared in national and state level English and Spanish television, radio and print media.

Sinsi's extensive experience in health and health equity policy and advocacy spans the state government, labor and non-profit arenas. Prior to joining the National Partnership's staff, she was the founding director of Families USA's Center on Health Equity Action for System Transformation, where she led efforts to advance health equity and reduce disparities in health outcomes and health care access and quality by leveraging health care and delivery system transformation to reduce persistent racial, ethnic and geographic health inequities with an intersectional lens. Prior to that, she advised and represented two governors of Puerto Rico on federal health and human services policies, and she worked for the Service Employees International Union (SEIU) as a senior health policy analyst and national campaign coordinator for their Healthcare Equality Project campaign to enact the Affordable Care Act.

Born in San Juan, Puerto Rico, Sinsi is bilingual and bicultural. She earned an A.B. from Princeton University's Woodrow Wilson School of Public and International Affairs and a J.D. from New York University School of Law, where she was an Arthur Garfield Hays Civil Liberties Fellow, and won the Georgetown Women's Law and Public Policy Fellowship. She lives in Fairfax with her husband, teenage son and two rescue dogs. She loves sci-fi, board games and expressing her love for family and friends by feeding them.