



Health IT Leadership Roundtable
Maintaining Consumer Trust in Health Care Through Data Privacy and Secure Patient Access to Health Information
December 7, 2022

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Opening Remarks

Gary Anderson, Senior Vice President, Chief Information Officer, GuideWell and Florida Blue

Gary Anderson is chief information officer for GuideWell and Florida Blue. In this role, he is responsible for leading information technology functions, including infrastructure and architecture, information security, capability development and support, information management, and capability investment portfolio management.

Anderson studied computer science and electrical engineering at the University of Missouri.

Administration Keynote: Maintaining Health Data Privacy & Patient Access to their Health Information

Melanie Fontes Rainer, Director, U.S. Department of Health and Human Services Office for Civil Rights

Melanie Fontes Rainer serves as the Director of the Office for Civil Rights at the U.S. Department of Health & Human Services (HHS) where she leads the Department's enforcement of federal civil rights and privacy laws and directs related policy and strategic initiatives.

Previously, Melanie served as Counselor to HHS Secretary Xavier Becerra, providing strategy guidance to the Secretary on issues pertaining to civil rights, patient privacy, reproductive health, the Affordable Care Act (ACA), competition in health care, equity, and the private insurance market. In this role, she led the implementation of the bipartisan No Surprises Act, helping to increase transparency in medical billing and save consumers money. She also served as the Secretary's designee on the White House Competition Council leading cross-cutting Department work and a whole-of-Government approach on price transparency, costs, and competition to benefit American consumers.

Melanie previously served in the U.S. Senate as a Senior Aide and Women's Policy Director to Chair Patty Murray on the Health, Education, Labor and Pensions and the Budget Committees. In these roles, she helped pass several transformative health care laws, including the 21st Century Cures Act, Every Student Succeeds Act, and the Justice for Victims of Trafficking Act, among other laws and led the Senate's work on the Affordable Care Act, reproductive rights, and gender equity.

Melanie has a J.D. from the University of Arizona, M.S.M.E. from the City University of New York, Brooklyn College, and a B.S.B.A. from the University of Arizona.

Panel #1: Maintaining Health Data Privacy & Patient Access to their Health Information

Moderator: Brooke McSwain, National Policy Research Analyst, American Heart Association

Brooke McSwain is an experienced leader in telehealth development and e-health policy at the state & federal levels, focusing on connected health, privacy policy, and digital health practice & policy ethics. She has long been a passionate advocate for the safe, effective, & evidence-based integration of technology into health care service provision.

Working with the Medical University of South Carolina's (MUSC) Center for Telehealth from 2014-2017, she served as the Program Coordinator for Inpatient and Emergency Teleconsultation and as the Coordinator for Government Relations and Clinical Outreach. She was a member of the American



Telemedicine Association National Pediatric Guidelines Workgroup from 2014 –2017 and served as the Director of the South Carolina Children’s Telehealth Collaborative from 2017 to 2020.

She earned her B.Sc. from the University of South Carolina in Exercise Science and Biomechanics, an M.Sc. from Northeastern University in Clinical Respiratory Therapy and Organizational Communications, and an M.A. from The Johns Hopkins University in Government and Political Communications.

Ashok Chennuru, Chief Data and Analytics Officer, Elevance Health

Ashok Chennuru serves as a chief data and analytics officer for Anthem, leading enterprise data management, data quality, data governance, and enterprise analytics applications with focus on delivering action-oriented insights supporting all lines of business. In his role, Ashok works with key business and technology leaders in the development and execution of the data- and analytics-driven enterprise, “Digital/AI first” strategy. He also oversees Anthem’s health information technology strategy, the execution of the longitudinal patient record, enterprise clinical data acquisition, provider data strategy, and clinical interoperability initiatives.

Prior to joining Anthem, Ashok led the Information Business Intelligence team at Liberty Mutual and focused on delivering analytics to key business areas such as actuarial and finance. Before Liberty Mutual, he worked at software giants SAP and Oracle as a software development engineer focused on analytics products.

Ashok holds a master’s degree in computer science from the University of Missouri and a bachelor’s degree in computer science and engineering from Madurai University in India.

Graham Dufault, General Counsel, ACT | The App Association

Graham Dufault is the general counsel at ACT | The App Association, which represents more than 5,000 app makers and connected device companies in the mobile economy. Dufault leads public policy initiatives and education in front of Congress on behalf of 5,000 small and medium-sized member companies.

Prior to joining the App Association, Dufault was counsel to the Subcommittee on Consumer Protection and Commerce of the U.S. House of Representatives Committee on Energy and Commerce. He served as lead counsel on several digital commerce issues related to privacy and Federal Trade Commission reform, as well as commercial drones and digital trade. Prior to joining the committee, he was counsel to Congressman Lee Terry (NE-2), focusing primarily on telecommunications and technology issues.

He earned his J.D. from George Mason University School of Law in 2012 with a concentration in communications law.

Mari Savickis, Vice President, Public Policy, College of Healthcare Information Management Executives

A long-time advocate for leveraging technology smartly, she champions policies that improve the clinical experience for providers and patients alike, and which promotes innovation and competition.

In her position as Vice President of Public Policy with the College of Healthcare Information Management Executives (CHIME) she serves as the voice in Washington, DC for chief information officers (CIOs), chief security officers, and other c-suite executives charged with the purchase and secure



deployment of health care technology. Mari oversees all advocacy and interaction with federal agencies, the White House, and Congress on behalf of CHIME.

Mari leads a wide swath of health IT policy priorities including those touching interoperability, cybersecurity, privacy, patient safety, telehealth, connected care, and next generation technologies including machine learning and 5G. She has adeptly led several coalitions, and she thrives working with a variety of stakeholders.

Her policy expertise spans numerous federal laws including the Health Insurance Portability and Accountability Act (HIPAA), the Health Information Technology for Economic and Clinical Health (HITECH) Act, the Medicare Access and CHIP Reauthorization Act (MACRA), the 21st Century Cures Act, and the Substance Use-Disorder Prevention that Promotes Opioid Recovery and Treatment (SUPPORT) Act. Mari is also a Medicare subject matter expert.

Prior to joining CHIME in 2015, she served as Assistant Director of Federal Affairs at the American Medical Association (AMA) for nearly a decade leading their health IT and HIPAA advocacy. She formerly served in the Centers for Medicare & Medicaid Services (CMS) and the Office of the National Coordinator for Health IT (ONC). Mari initially entered the federal government after being selected for the highly competitive Presidential Management Fellows (PMF) program.

Mari graduated from the University of Delaware with a Master's in Public Administration and dual bachelor's degrees in political science and Spanish from Ohio Wesleyan University. She is a certified yoga instructor.

State Perspectives: Navigating State Approaches to Protecting Data Privacy

Müge Fazlioglu, Principal Researcher - Privacy Law and Policy, International Association of Privacy Professionals (IAPP)

Müge Fazlioglu completed her Ph.D. in Law and Social Science at the Maurer School of Law at Indiana University, Bloomington. She was a graduate research fellow at the Center for Applied Cybersecurity Research and at the Center for Law, Ethics and Applied Research, and served as a teaching assistant for the course Legal Research and Writing.

Her main research interests are in privacy, data protection, communications law, risk management and the socio-cultural dimensions of information technology use. She is particularly interested in interdisciplinary and comparative research into the individual-level factors that affect data protection and privacy attitudes and behaviors. Her doctoral dissertation examines the risk-based approach to privacy and data protection and the role of information sensitivity within risk management in the European Union and the United States. Her research has been published in International Data Privacy Law and presented at various conferences, including the International Communication Association and the Amsterdam Privacy Conference.

She also holds an LL.M. in European Law from Stockholm University in Sweden and an LL.B. from Marmara University in her home country, Turkey.



Congressional Keynotes

Representative Sara Jacobs (D-CA)

Representative Jacobs (D-CA) was elected to the House of Representatives in 2020 and serves California's 53rd Congressional District. She serves as the Founding Chair of San Diego for Every Child, a coalition dedicated to ending the experience of child poverty in San Diego County, which she founded in 2018. Amid the COVID-19 crisis, the coalition adapted their mission to serve San Diegans in crisis — mobilizing funding to support child care for essential workers and co-chairing the Equitable Distance Learning Task Force to support students throughout San Diego County.

Prior to her work with San Diego for Every Child, Rep. Jacobs (D-CA) served as a Scholar in Residence at the Joan B. Kroc School of Peace Studies at the University of San Diego, and as the Founding CEO of Project Connect, an international education non-profit dedicated to connecting students around the world to the internet. Project Connect was so successful that it has since become a flagship part of UNICEF's work. Rep. Jacobs (D-CA) has also served in the Bureau of Conflict and Stabilization Operations at the U.S. Department of State, where she focused on conflict prevention and response, countering and preventing violent extremism, and U.S. foreign policy in sub-Saharan Africa; as a foreign policy advisor to Secretary Hillary Clinton during the 2016 presidential campaign; as the Big Data Lead in UNICEF's Innovation Unit; and as an Electoral Specialist for the United Nations Department of Peacekeeping Operations.

Representative Jacobs is a strong advocate for the protection of personal reproductive health data and has introduced legislation such as the *My Body, My Data Act* to prevent this type of data from being disclosed or misused.

Senator Amy Klobuchar (D-MN), Chair of the Senate Judiciary Committee, Subcommittee on Competition Policy, Antitrust, and Consumer Rights

Senator Klobuchar (D-MN) has been serving in the United States Senate since 2007 and represents Minnesota's 7th Congressional District. She serves as the Chairwoman on the Judiciary Subcommittee on Competition Policy, Antitrust, and Consumer Rights, where she has worked to reinvigorate America's antitrust laws and restore competition to American markets. In this capacity, she introduced legislation to give federal enforcers the resources they need to do their jobs, strengthen prohibitions on anticompetitive conduct and mergers, and make additional reforms to improve enforcement. She has also introduced bipartisan legislation to lower prescription drug prices by cracking down on "pay-for-delay" agreements, the practice of brand-name drug manufacturers using pay-off agreements to keep more affordable generic equivalents off the market. Senator Klobuchar (D-MN) also serves on the Joint Economic Committee and the Senate Commerce Committee, the Senate Committee on Agriculture, Nutrition, and Forestry, and as Chairwoman of the Senate Rules Committee.

Before serving in the Senate, Senator Klobuchar (D-MN) headed the largest prosecutor's office in Minnesota for eight years, making the prosecution of violent criminals her top priority while increasing the office's focus on white collar crime.

Senator Klobuchar has worked with Senators across the aisle to introduce legislation such as the *Protecting Personal Health Data Act* to address the emerging health data privacy concerns presented by new technologies.



Senator Roger Wicker (R-MS), Ranking Member, Senate Committee on Commerce, Science, and Transportation

Senator Wicker (R-MS) has been serving in the United States Senate since 2007 and represents Mississippi's 1st Congressional District. He is the ranking member of the Senate Committee on Commerce, Science, and Transportation for the 117th Congress. He served as chairman of the full committee during the 116th Congress after previously serving as the chairman of the Senate Commerce Subcommittee on Communications, Technology, Innovation, and the Internet.

Senator Wicker (R-MS) has actively supported cancer survivorship programs and efforts to fight heart disease with the American Heart Association, diabetes, childhood obesity, and Alzheimer's. He has been recognized as a "champion" of polio eradication for his work to wipe out polio worldwide. Senator Wicker (R-MS) is the co-founder of the Senate Malaria and Neglected Tropical Disease Caucus and has worked to eliminate these preventable diseases. Prior to his service in the Senate, Ranking Member Wicker (R-MS) was elected seven times, beginning in 1994, to represent Mississippi's First Congressional District in the House of Representatives.

He has been a long-standing advocate for data privacy legislation that would protect Americans of all ages and provide a national standard for businesses to operate. In 2022, Senator Wicker, along with Representatives Pallone and McMorris Rodgers introduced the *American Data Privacy and Protection Act*, a bipartisan, bicameral piece of legislation that offers the first comprehensive federal data privacy and data security bill in the United States.

Panel #2: Protecting Non-HIPAA Covered Health Data

Moderator: Lauren Choi, Managing Director, Health Data and Technology Policy, Blue Cross Blue Shield Association

Lauren Choi is the Managing Director of Health Data and Technology Policy at Blue Cross Blue Shield Association. In her role, she leads the development and execution of BCBSA's policy thought leadership around innovative health technologies and data strategy including health, financial and equity data, virtual care and telehealth, interoperability, technology standards, and social determinants of health data standards. Lauren has over 20 years of experience in Washington DC with deep expertise in policy, business strategy, advocacy, and law.

Andy Crawford, Senior Counsel, Data and Privacy Project, Center for Democracy and Technology

Andrew Crawford is a Senior Counsel with the Center for Democracy and Technology's (CDT) Data and Privacy Project. In addition to advocating for comprehensive federal privacy legislation, Andrew's work focuses on the intersection of technology, health data, and privacy. He led the development of CDT's Consumer Privacy Framework for Health Data along with the associated paper that identifies and suggests ways that privacy protections can benefit everyone, including underrepresented and overlooked communities harmed by current health data practices.

Prior to joining CDT, Andrew was Counsel to U.S. Senator Chris Coons (D-DE). In this role, Andrew primarily focused on Judiciary Committee matters, including, privacy, technology, law enforcement, nominations, immigration, and telecommunications. Before his time on the Hill, Andrew worked in the Office of International Affairs within the U.S. Justice Department where he assisted with criminal extraditions and international evidence sharing.



Andrew holds a B.A. from New York University and a J.D. from Villanova University.

David Brody, Managing Attorney, Digital Justice Initiative, Lawyers' Committee for Civil Rights Under Law

David Brody is the Managing Attorney of the Digital Justice Initiative. He focuses on issues related to the intersection of technology and racial justice, such as consumer privacy, algorithmic bias, discriminatory advertising, election disinformation, free speech, online hate group activity, content moderation, and government surveillance. David launched the Digital Justice Initiative at the Lawyers' Committee in 2019.

David previously served in the Wireline Competition Bureau of the Federal Communications Commission, where he helped write federal regulations protecting broadband Internet consumer privacy. He clerked for the Honorable Stephen H. Glickman of the District of Columbia Court of Appeals and the Honorable Frederick H. Weisberg of the Superior Court of the District of Columbia. He also was a fellow at the Electronic Privacy Information Center.

David is a graduate of Harvard Law School.

Nadia Daneshvar, Associate, Health IT Policy, American College of Physicians

Nadia Daneshvar is an Associate of Health IT Policy at the American College of Physicians. Prior to this, she worked as a Legal Research Specialist at Children's National Hospital in Washington, D.C. and as a Research Fellow at the Institute for Science, Law, and Technology, Center for Diabetes Research and Policy at the Chicago-Kent College of Law.

Nadia received her MPH from the University of Illinois-Chicago and her J.D. from The George Washington University School of Law.

Cora Han, Chief Health Data Officer, University of California Health

Cora Han is the Chief Health Data Officer for University of California Health (UCH) and Executive Director of the Center for Data-driven Insights and Innovation (CDI2) at UCH. In her role, she develops and implements strategies for leveraging health data in a responsible and innovative way, and directs UC system-wide health data governance initiatives. Cora joined UCH from the Federal Trade Commission's Division of Privacy and Identity Protection where she played a leading role on health privacy matters for the Commission in both the enforcement and policy arenas. She speaks frequently on data privacy and technology issues, and has taught these topics to law students as adjunct faculty and a guest lecturer.

Closing Remarks

Kristen McGovern, Partner, Sirona Strategies

Kristen McGovern has been at the forefront of federal health care policy and politics for more than a decade. As a partner at Sirona Strategies, she works with senior corporate executives to develop integrated business, advocacy and communications strategies that reflect complex health care policies and regulations. She regularly advises clients on a range of topics including commercial insurance markets, Medicare, accountable care organizations, new payment and delivery models, digital health, behavioral health, transparency initiatives and more. Prior to launching Sirona Strategies, McGovern served as Chief of Staff to the National Coordinator for Health IT at HHS, and also worked at the Office of Management



and Budget in the Executive Office of the President. In both roles, she regularly advised officials at HHS and the White House on key issues such as health IT, appropriations and funding, Medicare payment, quality and program integrity. McGovern holds a BA from Creighton University in Omaha, NE, and a JD with an emphasis in health law from Saint Louis University School of Law.